

From: [events](#)
To: [Rachelle Shapiro](#)
Subject: FW: National 8(a) Association 2021 New Orleans Regional Conference – Speaker Logistics & Information
Date: Friday, October 1, 2021 1:10:53 PM
Attachments: [N8a NOLA Slide Deck Template.pptx](#)
[NewOrleansRegionalMediaKit.pdf](#)
[N8a NOLA Draft Conference Schedule - External 9.27.21.pdf](#)
[image001.png](#)
[image002.png](#)
[image003.png](#)

National 8(a) Association
Washington, DC
Main Office: 202-286-0557
Email: events@national8aassociation.org
www.national8aassociation.org



From: Melissa Szasz <melissa.szasz@national8aassociation.org>
Date: Tuesday, September 28, 2021 at 12:13 PM
To: dshafer@pilieromazza.com <dshafer@pilieromazza.com>
Cc: events <events@national8aassociation.org>, Paula Arevalo <paula.arevalo@national8aassociation.org>, Frederick G. Nesfield <fnesfield@pilieromazza.com>
Subject: National 8(a) Association 2021 New Orleans Regional Conference – Speaker Logistics & Information

2021 *New Orleans*
REGIONAL CONFERENCE
OCTOBER 18-20



Dear Dave Shafer:

We are excited to have you speaking in-person at the upcoming [National 8\(a\) Association 2021 New Orleans Regional Conference](#).

We currently have you slated for the following session:

Session Title: Navigating GovCon: Strategic Growth Paths for Small Business
Date: Tuesday, October 19, 2021
Time: 2:45pm – 3:45pm
Room: Celestin B

Panelists: Kim Meagher, Deltek: KimberlyMeagher@deltek.com
Dave Shafer, PilieroMazza: dshafer@pilieromazza.com

Please reach out to your fellow panelists prior to arriving at the event to coordinate how you would like to arrange your session format. Suggested options include dividing it, so each speaker has equal time to present, or conducting it more as a fireside chat where all panelists contribute together in an interactive discussion format. You may also designate a moderator if that will make things easier.

We recommend that all sessions reserve at least the last 5-10 minutes for Q&A. Please note, we have a full agenda this year, so please ensure you are courteous to the other sessions and do not go over your allotted session time. In addition, please arrive to your session at least 15 minutes prior to the start time to meet your fellow panelists and ensure your session begins on time.

A slide deck template is attached for session notes and guides. As a reminder if you are using slides, they MUST be reviewed by the National 8(a) Association to ensure they contain an education component and are not simply “selling” your services or goods. In addition, we recommend each panelist to submit only to 5-10 slides to ensure all panelists have time to present. Slides are not necessary, and it is up to you if you would like to utilize them or not. If you are using slides, they are due October 8, 2021, to events@national8aassociation.org.

Below are additional details regarding the conference and speaker logistics:

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Registration

As a reminder, if you have not already done so, as a speaker you are responsible for registering for the conference.

Non-Government Speaker Registration

If you are a non-government speaker, please select the [Speaker Registration](#) for the discounted rate of \$300.00. Please note, additional discounts cannot be used.

Government Speaker Registration

If you are a government speaker, please select the [Government Agency Representative Registration](#) at no cost.

Lodging

Speaker will be responsible for booking and reserving their room reservations if needed. Group rates have been set aside at the Hyatt Regency New Orleans for the event and are available through October 9, 2021, or until sold out. Visit the hotel [website](#) or contact the hotel at 504-561-1234 or 877-803-7534 and mention the “National 8(a) Conference.”

Bio & Headshot

Please provide a short bio and headshot by Friday, October 1, 2021. Each speaker’s name, headshot and biography will be used in the promotion of the conference.

Health And Safety

The National 8(a) Association is committed to the health and safety of everyone participating in the 2021 New Orleans Regional Conference. We are continuously monitoring recommendations from City

of New Orleans health authorities, Convention Center leaders and the Centers for Disease Control and Prevention (CDC).

Effective August 16, 2021, New Orleans Mayor Cantrell mandated that the City of New Orleans will now require proof of vaccine and/or a negative covid test within 72 hours of entry for restaurants, fitness facilities, and specific indoor areas. New Orleans joins New York, San Francisco and other cities with similar policies designed to keep all visitors and residents safe.

Additionally, an indoor mask mandate for all events, regardless of vaccination status, is in effect by both the City of New Orleans and the Hyatt Regency. Additional information related to the City of New Orleans COVID policies and mandates is available on [City of New Orleans COVID-19 \(Coronavirus\) Information](#) or the [Ready NOLA COVID-19 Guidelines Information](#) resource sites.

The National 8(a) Association has partnered with [Safe Access](#) to assist with providing a safe and secure environment and adhering to all required city and venue mandates. Additional information will be provided to all attendees in the next few weeks and we encourage all participants to regularly monitor our [COVID-19 Statement and Health and Safety Policy](#) page on the conference website for updates.

Event Marketing

We are extremely excited to be bringing small businesses a full agenda with amazing speakers this year (#N8aNOLA2021). As a speaker we would like to respectfully ask that you pass along information about our event to your contacts and constituents who may find it beneficial to attend. If you are a Federal Agency, we suggest also asking your website tech to post it under your agency or program website events section. We have attached a marketing packet with social media samples but encourage you to modify the information to also market your specific involvement, so your contacts will know you will be in attendance!

Thank you for agreeing to share your expertise and knowledge by participating as a speaker in our conference.

If you have any additional questions, please contact events@national8aassociation.org

We look forward to seeing you in New Orleans!

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